TruHearing®
Hearing Aid Discount Program

At VSP® Vision Care, we care about the overall health of our members, and we're committed to helping them experience life to the fullest.

Like vision loss, hearing loss can have a huge impact on both workplace productivity and home life. In fact, the largest hearing impaired group in the United States is comprised of those under the age of 65—many of whom are still in the workforce and leading active lives. With the average cost of a pair of hearing aids topping $5,000, it's no wonder that 70% of the more than 30 million Americans who need hearing aids don't have them because they can't afford them.

Discounts on Hearing Aids through TruHearing®

TruHearing is offering all VSP members and their covered dependents free access ($108 value) to the TruHearing MemberPlus® Program* to enjoy deep discounts on some of the most popular digital hearing aids on the market.

The TruHearing MemberPlus Program includes:

- Savings of up to 50%** on hearing aids
- Yearly comprehensive hearing exams for $75
- 3 visits with a hearing professional after purchase (fitting, programming and/or adjustments)
- Manufacturer's coverage for a one-time loss or damage for three years (replacement fee paid to manufacturer)
- 3-year repair warranty
- 48 batteries per purchased hearing aid

VSP members may also add up to four guest members (parents, grandparents, siblings) for a VSP-exclusive rate of $71 each.

Best of all, if a member already has a hearing aid benefit from their health plan or employer, they can combine it with this program to maximize the benefit and reduce their out-of-pocket expense.

TruHearing Discounts: Simple as 1-2-3!

Taking advantage of the TruHearing discounts is easy.

All a VSP member has to do is:

1. Sign up at **vsp.truhearing.com** and choose whether to enroll dependents and guest members as well.
2. Call TruHearing at 877.396.7194 to schedule an appointment.
3. Visit hearing aid center, receive exam, and purchase discounted aids.

That's it! All transactions are between the VSP member and TruHearing.

Learn more about this VSP member offer at **vsp.truhearing.com**.

**Through December 15, 2013*
***Savings over national average retail prices; vary based on hearing aid model purchased*

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